

REGULATION “Run 4 Amazonia – The Amazonia Challenge”

1. The "Run 4 Amazonia – A challenge for the Amazon", aka R4A, is a movement that encourages people to take on a personal challenge by running or walking on September 5th 2021 on a trackable route through GPS signal. The activity data is tracked by specialized applications and shared with the organization, turning this data into evidence. R4A aims to enable a healthy attitude and a more sustainable commitment for its participants.

R4A’s core feature is engaging, individual and/or collective; activities last 24 hours, precisely between 01h01 to 23h59 on September 5th 2021, with data tracking done by the apps eligible for the challenge.

Participants may choose to walk or run and must register accordingly:

- a. We Are It Challenge (WAI) - 3km (includes kit, more details below)
- b. Winners Challenge - 5km (includes kit, more details below)
- c. Warriors Challenge - 10km (includes kit, more details below)
- d. Heroes Challenge - 15km or 21km (includes kit, more details below)

Challenges are aimed at women and men over 18 years of age, identified by the gender of their choice, and able to practice the suggested physical activities. * Young people between 16 and 18 years old can participate by presenting their guardians permission in writing.

R4A’s organization recommends to all participants to undergo a prior medical evaluation, including specific tests such as exercise tests and blood tests.

* R4A will give every participant a completion kit, depending on the registration type.

* Every participant who have their finished routes validated will receive a kit as an award and recognition of effort; kits will be given out only on the date mentioned above.

* Only the following apps will be accepted to validate a challenge completion: corrída, NIKE+ RUNNING, RUNKEEPER, STRAVA, RUNTASTIC, SPORTS TRACKER,. The inclusion and restriction of apps as validation tools was decided by organizers, and is subject to change at any time without notice.

Participants who have registered in other physical/face-to-face challenges are eligible to qualify for the R4A. Registered participants who do not use a validation app to later prove their running, effort and commitment will be disqualified.

The Run 4 Amazon date may at any time change should sponsors and / or supporters agree to it. In this case, organizer shall communicate the changes to all registered participants.

Registration	Launch	Lot	(01.06.2021 a 31.08.2021)
WAI	BRL 19.90 (01.FEB.21 to 31.MAY.2021) + transportation	BRL 29.90 (01.JUN.2020 to 31. AUG.2021) + transportation	
WINNERS	BRL 39.90 (01.FEB.21 to 31.MAY.2021) + transportation	BRL 49.90 (01.JUN.2020 to 31. AUG.2021) + transportation	
WARRIORS	BRL 99.90 (01.FEB.21 to 31.MAY.2021) + transportation	BRL 109.90 (01.JUN.2020 to 31. AUG.2021) + transportation	
HEROES	BRL 199.90 (01.FEB.21 to 31.MAY.2021) + transportation	BRL 219.90 (01.JUN.2020 to 31. AUG.2021) + transportation	

3. Registration is open from February 01th to August 31th 2021 or while spaces last.

4. Official website to register www.run4amazonia.com

5. Participants' kits will be delivered up to 30 days after the event at the address informed on the registration website. If the organization decides to use a conventional mode of delivery of kits, at strategic locations for the project and participants, it will be up to the organization to communicate the date, place and time until 31.MAY.2021.

6. In an exceptional case of a conventional kit delivery, a third party can collect a kit on someone else's behalf, provided that they present the Registration Confirmation Slip and their personal ID.

6.a. By registering for the event and paying for the registration fee, participants are entitled to take part only in the modalities stated in the registration form, as stated in this regulation.

6.b. Participants are accountable for the veracity of the information provided at the time of registration, and may, in case of fraud, be excluded from the event and have their participation withdrawn; and also be charged with a felony, namely ideological and/or documentary falsehood.

6.c. By registering, participants agree and consent to the terms stated in this regulation and in the Photo/Video/Audio Image Release. Acceptance and full compliance with the terms of these rules and the image, video, audio, photo authorization and release terms are a condition for participating in the event. If you do not agree to any of the terms or conditions, you will not be allowed to take part in the event.

7. Types of registration and entitlements:

Registration type

- a. The "WAI" registration includes an identification bracelet, an envelope and certificate of participation attesting the 3km-challenge completion for a sustainable cause.
- b. The "WINNERS" registration includes an identification bracelet, an exclusive medal (mandala design), an envelope and certificate of participation attesting the 3km-challenge completion for a sustainable cause.
- c. The "WARRIORS" registration includes an identification bracelet, a recognition t-shirt, an exclusive medal (mandala design), an envelope and a certificate of participation attesting the 10km-challenge completion for a sustainable cause.
- d. The "HEROES" registration includes an identification bracelet, a recognition t-shirt, an eco-friendly reusable bag, an exclusive medal (mandala design), an envelope and a certificate of participation attesting the 15 or 21km-challenge completion for a sustainable cause.

8. The registration fee will not be refunded under any circumstance. Upon completion of the registration process, registrants agree and accept that their participation is personal and non-transferable, and that the selling, cancelation or donation to third parties is not permitted.

9. By registering, participants declare to be fit and able to participate. If once registered medical orders are presented proving unfitness, the registration will be deemed as suspended based on the participants' omission of their own health conditions.

10. The organization of Run 4 Amazonia – A challenge for the Amazon reserves the right to reject registrations.
11. If a partner, sponsor, supporter, competitor, participant, individually or collectively, is reported to be campaigning or promoting a political position or any type of advertising of any nature, at any time during the event, that is not consistent with the values and morals established by the ethical code and common agreement among all parties, it will be considered that this person/s is denigrating or compromising the image and purpose of this project and will consequently enable the organizers, creators, partners and sponsors of the Run 4 Amazonia project to take suitable legal actions against them.
12. Run 4 Amazonia is not responsible under any circumstance for injuries or falls or any incident, including death, of those registered in challenges.
13. After starting the app, participants will have up to 04 hours' maximum to complete their challenge, share and register Run 4 Amazonia in the app used. Any changes to this are at the organization's discretion.
14. Challenges will take place despite weather conditions, sunny or rainy, being only possible to cancel the participation of those in an area in a climatic catastrophe, proven by trackable data and regional communication.
15. By registering, participants irrevocably consent and transfer to the event organizers all rights to process and use their image and voice in the event for as long as organizers see fit, renouncing the right to receive any remuneration or compensation from participating or appearing in any or all event's materials produced and broadcast by any sort of mainstream media or internet, regardless of number of appearances, copies, times or countries in the world where they are used.
16. Participants take full responsibility for the data provided and fully accept all the terms and conditions stated in this regulation, and is fully responsible for their own transportation, lodging, food, insurance expenses, as well as any other necessary measure to be taken before, during or after participating in the Run 4 Amazonia – A challenge for the Amazon.
17. The event's organizers, sponsors and supporters are not responsible for losses or damages caused to any of the Run 4 Amazonia participants, third parties, or groups, being whatever loss, harm or damages, therefore, the sole and exclusive responsibility of those involved in an incidence.
18. Participants assert that participation in the event is of their own free will, exempting from any concern all event's organizers, sponsors and supporters.
19. By registering for Run 4 Amazonia – A challenge for the Amazon, participants make their correspondence data available and authorize organizers, sponsors, supporters and Ray Brasil at any time to send information, advertisement as well as any other type of correspondence to their e-mail address and/or physical address.
20. Any case or circumstance not covered by this regulation will be examined and decided by the organizing committee, which reserves the right to make all final decisions.
21. The terms "organization" and "organizers refer to an entity named *Ray Brasil Serviços Eireli ME* and all its contractors/subcontractors directly involved in the production of Run 4 Amazonia – A Challenge for the Amazon.
22. By registering for the event, participants agree and consent to all the terms, conditions and procedures detailed in this regulation and in the photo/video/audio image release.
23. The organization reserves the right to change, without notice, any of the items of this regulation for organizational technical purposes, including the event's date and place. By registering for the event, participants

agree to such conditions and exempt the organizers, their partners, contractors, suppliers, sponsors and supporters from any consequences arising from it, including any expense or loss, waiving all rights to claim for anything in or out of the judicial courts.

IMAGE AND VOICE USE CONSENT:

I declare that the information provided by me is true both for my personal registration and for the registrations of the other participants that are included in my online application of the Run 4 Amazonia – A Challenge for the Amazon.